Nahar Abi Ali

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Professional Summary

Graphic Designer and Video Editor with experience across TV, digital media, and marketing agencies, specializing in motion graphics, visual branding, and social media content creation. Proficient in the Adobe Creative Suite, with a strong eye for detail and a collaborative approach to producing polished, on-brand visuals.

Education

Lebanese International University — Beirut, Lebanon
Bachelor of Arts in Graphic Design — October 2022 – January 2025

Work Experience

Red TV Lebanon (TV Channel & Multimedia Platform) — Jal El Dib, Lebanon
Video Editor - Full-time — May 2026 – Nov 2026

- Responsible for editing broadcast and digital video content.

Tafasil Online (Digital TV & Media Platform) — Zouk Mosbeh, Lebanon
Graphic Designer & Video Editor - Part-time — May 2026 – July 2026

SEN - South Era Network (Media News Company) — Zouk Mosbeh, Lebanon
Motion Graphics & Video Editor - Part-time — October 2025 – May 2026

- Specialized in motion graphics and talking head video production.

Tafasil Online (Digital TV & Media Platform) — Zouk Mosbeh, Lebanon
Graphic Designer & Video Editor - Full-time — March 2025 – May 2026

- Created visual assets, thumbnails, reels, and promotional videos for 6+ social media programs.
- Designed motion graphics and developed unique visual identities for various shows and campaigns.
- Collaborated with producers to maintain consistent, high-quality visuals across all media content.

Cucdila Marketing Agency — Hazmieh, Lebanon
Graphic Designer - Full-time — October 2024 – March 2025

- Sole graphic designer managing visual content for 10+ Instagram pages.
- Developed creative solutions tailored to clients branding and visual identity.

Skills

Technologies & Tools: Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe After Effects.
Soft Skills: Problem-solving, communication, collaboration, creativity, leadership, project management.
Languages: Arabic (native), English (fluent).

Volunteering

Lebanese Red Cross — Aley, Lebanon
Volunteer — March 2025 – Present

- Trained in emergency first aid, CPR, and basic life support techniques.
- Learned to assess emergency situations and provide immediate care until professional medical help arrives.

Association For Forests Development and Conservation (AFDC) — Ramlieh, Lebanon
Volunteer — July 2015 – Present

- Assisted with tour management and organization for community-based events in collaboration with UNDP.
- Monitored and controlled several events under the organization of AFDC.
- Performed detailed data entry and verification using Excel and Google Sheets, maintaining organized and error-free records for over 1000 guests.